

THE RIPPLE EFFECT SPEAKER

I help organisations build a living, breathing safety culture by helping people understand the human consequences of unsafe decisions

MARK STANWAY

The Ripple Effect Speaker



It was one of the most powerful presentations I have ever witnessed in my working career, and the delivery and passion was fantastic and so thought provoking and honest.

Tier 1 Construction Director

THE RIPPLE EFFECT

Most people think an incident ends when the ambulance leaves.

It doesn't.

The injury is only the beginning.

The worry.

The sleepless nights.

The impact on families.

The effect on colleagues.

The pressure on leaders.

Every incident creates a ripple.

In 2015, a workplace accident changed my life forever.

Today, I help organisations understand the human cost behind every safety statistic.

Safety Advisor – Hydro Power

"It was a truly impactful talk and prompted thoughtful engagement from all attendees. Our UK safety team gave it overwhelming positive feedback."

HSEQ Coordinator

"WOW! I was so floored by your talk last week."

HOW THE AUDIENCE BECOMES PART OF THE STORY

The audience doesn't simply hear about the Ripple Effect, they are invited to place themselves within it.

Through a powerful real-life account of a preventable workplace accident, audiences are challenged to consider:

- **How they would feel if they never returned home from work**
- **The impact an accident would have on their family and loved ones**
- **The consequences for colleagues and team members**
- **Their responsibilities as leaders for those under their care**
- **How a single decision can create a ripple effect that lasts for years**

The result is a lasting emotional connection to safety that goes far beyond compliance and tick-box exercises.

Contracts Manager – Tier 1 Contractor

"Really made me think about my leadership in the industry and how we can influence others to make safety a top priority."

TRUSTED BY LEADING ORGANISATIONS

Delivering impactful health and safety presentations, keynote speeches and leadership talks across construction, education, energy and infrastructure sectors.



From apprentices and site operatives to senior leadership teams, Mark Stanway's presentations combine lived experience, practical lessons and powerful storytelling to create lasting change in workplace safety culture.

Newcastle and Stafford Colleges Group (NSCG)

"An inspiring afternoon of talks about safety in the workplace. Around 340 students from our Construction, Engineering and T Level programmes heard Mark share his life-changing story, discuss workplace hazards, risk assessments and his SHAKO app, and encourage them to see health and safety differently, not as a box to tick but as something that protects employees. Thank you to Mark for sharing such an important message."

Liverpool John Moores University

"I wanted to thank you for an amazing session, the feedback I had from students was fantastic."

THE RIPPLE EFFECT



Every workplace has a safety culture.

The question is...

Is yours something people simply comply with...

...or something they genuinely believe in?

I help organisations build a living, breathing safety culture by helping people understand the human consequences of unsafe decisions.

Through powerful real-life storytelling, I challenge workers, supervisors and leaders to think differently about workplace safety.

Because every unsafe decision creates a ripple effect that extends far beyond the person involved.

Mark Stanway

The Ripple Effect Speaker

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