

THE RIPPLE EFFECT

One Decision. Countless Consequences.

MARK STANWAY

The Ripple Speaker

Creating emotional engagement with safety through real-life consequence.



TIER 1 CONSTRUCTION DIRECTOR

It was one of the most powerful presentations I have ever witnessed in my working career, and the delivery and passion was fantastic and so thought provoking and honest.

Most people think an incident ends when the ambulance leaves.

It doesn't.

The phone call.

The worry.

The sleepless nights.

The impact on families.

The effect on colleagues.

The pressure on leaders.

The years of consequences that follow.

Every incident creates a ripple.

In 2015, a life-changing workplace accident changed my life forever.

Today, I help organisations understand that behind every incident statistic is a human story.

A family story.

A ripple that extends far beyond the workplace.

"We help organisations create emotional engagement with safety."

Safety Advisor for Hydro Power

"It was a truly impactful talk, and prompted thoughtful engagement from all attendees, and our U.K. safety team who were at the event gave it overwhelming positive feedback."

Most organisations focus on the event.

Few understand the ripple.

THE EVENT

What happened?

THE IMMEDIATE IMPACT

Injury, disruption, investigation.

THE HUMAN RIPPLE

Family, relationships, mental health.

THE ORGANISATIONAL RIPPLE

Trust, culture, morale, leadership.

THE LONG RIPPLE

Life-changing consequences that can last for years.

The true cost of an incident is rarely visible in the first 24 hours.

THE RIPPLE CHECK

Review your work area.

Identify the hazards.

Ensure control measures are in place and working

HSEQ Coordinator

"WOW! I was so floored by your talk last week".

Head of Health, Safety & Environment

"Huge thank you to Mark Stanway for a show-stopping talk that held everyone's attention and left the room silent for 45 minutes. You are an inspiration to us all."

THE RIPPLE EFFECT

How one workplace incident can change multiple lives forever.

A FALL FORETOLD

The true story of a preventable workplace accident and the lessons it teaches every organisation.

WHEN NOTHING HAPPENS (BUT EVERYTHING CHANGES)

The hidden danger of near misses and lucky escapes.

AUDIENCE TAKEAWAYS

- Emotional engagement with safety
- Better decision making
- Improved hazard awareness
- Stronger leadership accountability
- A message people remember

"This wasn't a safety talk. It was a human talk that happened to be about safety."

CONTRACTS MANAGER TIER 1

Honestly really made me think about my leadership in the industry, and how we can influence others to make safety a top priority

TRUSTED BY LEADING ORGANISATIONS

Delivering impactful health and safety presentations, keynote speeches and leadership talks across construction, education, energy and infrastructure sectors.



From apprentices and site operatives to senior leadership teams, Mark Stanway's presentations combine lived experience, practical lessons and powerful storytelling to create lasting change in workplace safety culture.

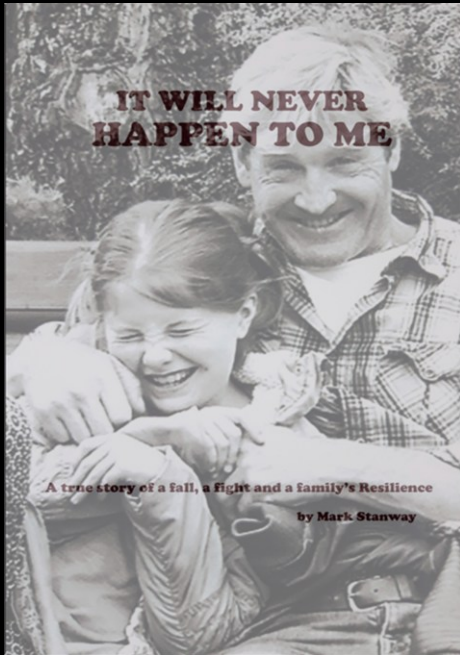
Newcastle and Stafford Colleges Group (NSCG)

"An inspiring afternoon of talks about safety in the workplace. Around 340 students from our Construction, Engineering and T Level programmes heard Mark share his life-changing story, discuss workplace hazards, risk assessments and his SHAKO app, and encourage them to see health and safety differently, not as a box to tick but as something that protects employees. Thank you to Mark for sharing such an important message."

Liverpool John Moores University

"I wanted to thank you for an amazing session, the feedback I had from students was fantastic."

IT WILL NEVER HAPPEN TO ME



The ripple effect of one life-changing workplace accident.

Most people believe serious incidents happen to someone else.

Until they don't.

Every incident creates a ripple.

Every decision has consequences.

MARK STANWAY

The Ripple Speaker

Email:

Telephone:

07979 867493

Website:

shakositemanagementservicesltd.com

Review your work area.

Identify the hazards.

Ensure control measures are in place and working.

THAT'S WHERE SAFETY EITHER WORKS OR FAILS.

Operations & Maintenance Team Leader

"Mark Stanway shared his very poignant story on the importance of Last-Minute Risk Assessments"